

Customized Training



Targeting and Risk Management

This course demonstrates the use of data sifting technologies, notably targeting algorithms that identify high risk shipments that may involve the transport of WMD by terrorists or criminal organizations. Participants learn how to recognize unusual or suspicious information, based on shippers' manifest documents, in order to better "target" high-likelihood shipments for inspection. Identifying suspicious shipments requires that officers know precisely what information to look for: commodities, shipping routes, manufacturers, brokers, and also that they understand the targeting cycle which involves the ongoing refinement of these algorithms based on successes and failures.

The course will feature a variety of teaching techniques to increase attentiveness and boost retention. Participants will learn the critical fundamentals, including:

- **Why** is this critical to your organization?
- **What** should happen in each department for the system to be effective overall?
- **Who** performs the respective tasks? How are their efforts coordinated and updated?
- **When** should things happen to boost effectiveness and efficiency?
- **How** are these tasks to be performed? What are the methods and metrics?

Why Choose CTP Training Services?

- Over 16 years, CTP has developed over 100 training modules based on U.S. and international best practices.
- We can utilize our existing modules for specific purposes or combine and customize them to make a customized corporate/organizational program that we deliver at multiple locations domestically and/or internationally. This is a cost effective way to deliver specific programs or large training initiatives without having the permanent overhead of a large training department.
- To meet specific training objectives, CTP combines lectures with practical hands-on training exercises and computer-based job aids, based on the adult learning principles of Instructional Systems Design.
- CTP's training modules include hundreds of practical interactive exercises—computer and paper based—consisting of over 1,000 questions that are used to reinforce specific training objectives.

Customized Training



Technical Expertise:

Not only do we have deep experience in these areas, several of our experts worked formerly within the government where they authored key segments of the existing regulations and technical guidelines.

This course is designed for experts within domestic agencies, particularly Customs, who have the responsibility of sifting data in order to more effectively target illicit shipments of strategic commodities.

Instructional System Design (ISD):

ISD is based on modern theories of adult learning, first distilling the critical knowledge, skills, and abilities of each subject area then developing targeted materials and delivery techniques using a combination of real-world case studies, field exercises, and interactive computer-based programs.

The objective is to imbue each training project with a customized methodology that is tailored to client-specific goals. ISD methodologies are considered to be state-of-the-art in adult learning today.



About CTP:

CTP has deployed customized training solutions in over sixty countries.

Our government clients know us best for our subject matter experts and innovative use of Instructional Systems Design (ISD) techniques.

Much of our work is overseas, working in conjunction with U.S. embassies, foreign governments and NGOs.

To learn more, contact Rick Phipps (703-683-5806).